

GIANCARLO ESTRADA

SUMMARY

Social video producer with 8+ years of experience editing interview-driven, documentary-style, and performance-based content for digital platforms.

Experienced in identifying the most compelling editorial moments from long-form interviews and transforming them into short-form video for social media and YouTube. Comfortable working in fast-moving, deadline-driven environments while maintaining high journalistic standards for accuracy, tone, and context. A deep interest in global news, politics, culture, and independent journalism. Comfortable working on near-daily production schedules and New York-based with experience working in studio and field production environments.

EXPERIENCE

Videographer | Editor, 01/2024 - Current

ID Dance Competition - USA

- Handled technical setup of lighting and sound for each shot.
- Delivered same-day or 24–48-hour edits for interviews, performances, and promotional content.
- Managed tight post-production deadlines for time-sensitive releases
- Edited multi-camera interviews under fast turnaround constraints
- Collaborated with creative directors, graphic designers, and producers to execute projects with precision and achieve project goals.
- Provided technical support for video editing software issues within the team.
- Tested, maintained and repaired equipment, keeping in excellent working condition.

Founder / Video Producer & Editor, 01/2023 - Current

Dream Story Studios - New York

- Film director, producer or cinematographer on over thirty narrative, commercials and documentaries.
- Setup multi-camera interviews, directed narrative shorts and commercials with crews exceeding twenty personnel in studio and on locations.
- Delivered time-sensitive edits on tight deadlines, often within 24–48 hours.
- Identified key moments from interviews that balanced urgency, clarity, and tone for news and culture-focused audiences.
- Produced platform-specific video cuts with tailored captions and framing for Instagram, TikTok, and YouTube.



CONTACT

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WWW: www.dreamstorystudios.com

WWW:

<https://vimeo.com/1132646655?share=copy&fl=sv&fe=ci>

SKILLS

- Mastery of Adobe Premiere
- Editorial Interview Editing & Clip Selection
- Short-Form Social Video (TikTok, Instagram Reels, YouTube Shorts)
- Leading production crews
- Directing experience
- Post-Production Expertise
- Documentary Style Understanding
- Social Media Marketing
- Multi-Camera Shoots & Live Performances
- Editorial & Documentary Storytelling
- Thumbnail & Visual Selection
- Audience Engagement & Retention Awareness
- Multi-Camera Studio & Field Production

- Drafted proposals and oversaw production from pre-post with in studio teams and on location coordinating with VFX artists and post production sound mixers to bring the vision of the creative director to life.
- Coordinated with product development teams to ensure timely delivery of high-quality products.
- Managed, maintained, and transported professional camera, lighting, and audio equipment
- Oversaw gear inventory and readiness for multi-camera shoots and travel productions

Video Creative Lead , 01/2019 - 01/2022

Five Towns College - Dix Hills, New York

- Edited long-form interviews into concise, editorially focused video segments
- Balanced storytelling, pacing, and factual clarity in post-production
- Directed social media campaigns, online promotional content and televised commercials in collaborated with in marketing department and administration.
- Shot and edited sit-down interviews with artists, performers, and creatives
- Produced documentary-style and promotional interviews for digital platforms
- Covered live performances and rehearsals using multi-camera setups
- Directed on-camera talent and guided interview pacing and storytelling

Actor, 01/2018 - 01/2024

Stella Ader - New York, NY

- Communicated characters or situations to audience through speech, body language and movement.
- Studied under Academy Award Winner, Milton Justice who has taught Mark Ruffalo, Bryce Dallas Howard and Spike Jonze.
- Performed in various shows, scenes and films using the Adar approach to understand the character.
- Researched roles to learn traits, mannerisms, accents and other key features of characters.

Videographer | Editor

Century 21 Unique - Astoria , New York

- Collaborated with team members and marketing department to develop content and message with over 40 hours of footage.
- Developed shot lists and post-production outline for videos under one minute to be used on social media platforms such as Instagram and Tik Tok.
- Videos developed for various small business across the Astoria location to help promote the agency and businesses.

Aquatics Director, 01/2021 - 01/2023

Oasis Day Camp - Bayside, Queens

- In-Class Lectures
- Designed branded interview graphics and visual identities for video series

- Supervised lifeguards, maintaining employee files with up-to-date CPR, first aid, AED and spinal injury management certifications.
 - Performed safety drills and audits with monthly meetings and training.
 - Monitored pH and alkalinity of water in pool to maintain optimal levels for swimmer safety.
 - Delegated work to staff, setting priorities and goals.
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EDUCATION AND TRAINING

Bachelor of Arts, Film And Video Production, 06/2020

Five Towns College - Dix Hills

- Dean's List 2017-2020
- Award Winner of Best Underclass Film 2018
- Award Winner of Best Film 2020
- Received Kennedy Center American College Theater Festival nomination.
- Graduate with 3.8 GPA

Bachelors of Arts, Liberal Arts, 06/2016

Suffolk County Community College - Selden, NY

- Awarded Stay on Long Island Scholarship
 - Member of Honor Society Phi Theta Kappa
 - Graduate with a 3.8 GPA
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CERTIFICATIONS

- First Aid/CPR Certified
- Lifeguard Management Certification
- Lifeguard Certification